



# Performance Consulting: Applying Performance Improvement in Human Resource Development

*William J. Rothwell*

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## **Performance Consulting: Applying Performance Improvement in Human Resource Development**

William J. Rothwell

Praise for Performance Consulting

"You hold in your hands an outstanding portrayal of the half-century evolution of performance improvement. Rothwell and his colleagues have written the most comprehensive performance consulting book on the market. From data collection and analysis to implementing solutions, *Performance Consulting* provides a roadmap to guide you on the path to becoming a successful performance consultant. The roadmap includes countless signposts in the form of exercises, processes, examples, tools, and advice to ensure you reach your final destination successfully."

—Elaine Biech, president, ebb associates and author of *The Business of Consulting*

"This book provides a wealth of resources performance consultants can use for performance analysis and solution selection. The many case studies, references, and discussion questions throughout the text make this book both practical and substantive."

—Dana and Jim Robinson, co-authors of *Performance Consulting: A Practical Guide for HR and Learning Professionals*

"In today's economic realities, performance consulting and performance improvement are critical to organizational success. The challenge for human resource development professionals is to shift the focus to performance improvement, not just applying classic training and learning solutions. Rothwell and his team have assembled perhaps the most comprehensive reference on this important field, complete with examples, illustrations, and a description of all of the pertinent models. This will be a 'must have' reference for any person involved in human resource development and human capital development."

—Jack Phillips Ph.D., chairman, ROI Institute, author of *The Value of Learning*

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