

Resonate: Present Visual Stories that Transform Audiences

Nancy Duarte



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Presentations are meant to inform, inspire, and persuade audiences. So why then do so many audiences leave feeling like they've wasted their time? All too often, presentations don't resonate with the audience and move them to transformative action.

Just as the author's first book helped presenters become visual communicators, *Resonate* helps you make a strong connection with your audience and lead them to purposeful action. The author's approach is simple: building a presentation today is a bit like writing a documentary. Using this approach, you'll convey your content with passion, persuasion, and impact.

- Author has a proven track record, including having created the slides in Al Gore's Oscar-winning *An Inconvenient Truth*
- Focuses on content development methodologies that are not only fundamental but will move people to action
- Upends the usual paradigm by making the audience the hero and the presenter the mentor
- Shows how to use story techniques of conflict and resolution

Presentations don't have to be boring ordeals. You can make them fun, exciting, and full of meaning. Leave your audiences energized and ready to take action with *Resonate*.



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From reader reviews:

Tiffany Hassell:

Spent a free time and energy to be fun activity to do! A lot of people spent their free time with their family, or all their friends. Usually they undertaking activity like watching television, likely to beach, or picnic in the park. They actually doing same task every week. Do you feel it? Do you want to something different to fill your personal free time/ holiday? Might be reading a book might be option to fill your free time/ holiday. The first thing that you ask may be what kinds of guide that you should read. If you want to try out look for book, may be the guide untitled Resonate: Present Visual Stories that Transform Audiences can be fine book to read. May be it could be best activity to you.

Brooke Callender:

Playing with family in a park, coming to see the sea world or hanging out with pals is thing that usually you will have done when you have spare time, subsequently why you don't try factor that really opposite from that. I activity that make you not sensation tired but still relaxing, trilling like on roller coaster you already been ride on and with addition associated with. Even you love Resonate: Present Visual Stories that Transform Audiences, it is possible to enjoy both. It is good combination right, you still wish to miss it? What kind of hang type is it? Oh come on its mind hangout guys. What? Still don't have it, oh come on its known as reading friends.

Belen Riedel:

As we know that book is very important thing to add our expertise for everything. By a e-book we can know everything we wish. A book is a group of written, printed, illustrated or blank sheet. Every year ended up being exactly added. This guide Resonate: Present Visual Stories that Transform Audiences was filled concerning science. Spend your time to add your knowledge about your scientific research competence. Some people has distinct feel when they reading the book. If you know how big advantage of a book, you can experience enjoy to read a reserve. In the modern era like right now, many ways to get book which you wanted.

Kyle Smallwood:

What is your hobby? Have you heard that question when you got students? We believe that that question was given by teacher on their students. Many kinds of hobby, Everyone has different hobby. And also you know that little person including reading or as reading become their hobby. You must know that reading is very important as well as book as to be the thing. Book is important thing to provide you knowledge, except your current teacher or lecturer. You will find good news or update concerning something by book. Many kinds of books that can you go onto be your object. One of them is Resonate: Present Visual Stories that Transform Audiences.

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