



Working with Words and Images: New Steps in an Old Dance (New Directions in Computers and Composition Studies)

Nancy Allen

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Words and images can harmonize to clarify meaning in a variety of texts. This interdisciplinary work presents practitioners, researchers, creative artists, and teachers discussing how we process and develop meaning from words and images. This study is especially important for writers and designers working in electronic communication environments, where the marriage of words and images challenges traditional training.

Ranging from theory to practice, chapters examine both cognitive issues and aesthetic concerns. This book explores topics such as:
• Human processing of images and text
• The roles of written language in project development in the arts
• Uses of images and visual thinking by writers
• How the ways in which words and images convey meaning can be both different and complementary
Professionals, teachers, and students will be understand more effective uses of text and visual displays, and today's writer or designer will learn to clarify complex ideas by controlling the intersections of words and images.

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