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If you need the best practices and ideas for communicating effectively--but don't have time to find them--this book is for you. Here are 10 inspiring and useful perspectives, all in one place.

This collection of HBR articles will help you:

- Pitch your brilliant idea successfully
- Connect with your audience
- Establish credibility
- Inspire others to realize your vision
- Adapt to your listeners' decision-making styles
- Frame goals around common interests
- Build consensus and win concessions
- Neutralize stressful conversations

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