

The Puppy Primer

Patricia B. McConnell, Ph.D., Brenda Scidmore



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Trainer favorite! Engaging, humorous and easy to follow, the updated Puppy Primer is packed with positive reinforcement tips and tricks, special topics and more. This updated and expanded version of our best-selling Puppy Primer is used by thousands of trainers across the U.S. New dog owners love it because it provides clear and concise information that makes training effective and fun. It's tone is upbeat and encouraging, yet it is chock full of even more useful information that every puppy owner needs.

What's new? Dr. McConnell added new information about the benefits of positive reinforcement AND the importance of realistic expectations. For instance, "sit" while waiting for the food bowl is NOT equivalent to "sit" when company comes to the door! While it s almost twice the size of the original, the book is still easy to read, user-friendly and priced right for trainers and dog owners especially important in today's economy. It's the perfect guide for positive-based training classes or for new dog owners flying solo!

Expanded sections/special topics include: - Socialization - Positive Reinforcement - House Training - Crate Training - Handling/Collar Touch - How to Stop Unwanted Behavior - Helping Puppies Conquer Their Fears - How Play Teaches Obedience and Emotional Control - How Not to Play! - Lots of New Tricks and Games - Adolescence

Exercises include: - Sit - Down - Stand - Come - No Jumping Up - Walking Side by Side - Games like Fetch, Find the Toy, etc. - Take It/Drop It - Puppy Pause (Precursor to Stay)

NOTE TO DOG TRAINERS: The Puppy Primer is designed as a guide for puppy classes based on positive training methods. Join hundreds of professional dog trainers across the country who rely on this book to help set the standard for excellence in puppy training



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