Elements of Visual Design in the Landscape

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Public concern about the landscape, in particular its appearance, is increasing all the time. For those charged with managing, developing or conserving a wide range of landscapes it is a major task to take visual aspects into account.

Elements of Visual Design in the Landsacpe presents a vocabulary of visual design, structured in a logical and easy to follow sequence. It is profusely illustrated using both abstract and real examples taken from a wide range of international locations together with cross referencing between related principles and case studies demonstrating how the principles can be applied in practice.

The visual aspects of design have often been treated as 'cosmetic' and therefore not meriting attention or purely subjective and therefore open to personal preference. Few attempts have been made to explain how we see the landscape in any rational and structured way, and to demonstrate how visually creative design and management can be undertaken. This book aims to fill that gap.

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