



Business Ethics Through Movies: A Case Study Approach

Wanda Teays

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Business Ethics Through Movies: A Case Study Approach examines a wide range of ethical dilemmas, principles and moral reasoning that arise in contemporary business through a series of popular films and real-world case studies.

- Engages readers in learning about ethical theory by using movies and both national and international case studies in business as the vehicle for analysis and reflection
- Facilitates comprehension of ethical issues by showing how characters in films confront issues, make choices, and face the consequences
- Draws from a variety of actual cases in Business Ethics – from the 1982 Tylenol poisoning and the 1989 Exxon Valdez disaster to recent examples such as the Foster Farms salmonella outbreak and the chemical spill in West Virginia
- Reveals the important role that ethics plays in setting the moral foundation of a business or corporation
- Develops critical thinking skills through applying analytical checklists to ethical dilemmas raised in films and in actual cases in Business Ethics

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