



# **Guide to Buying an E-commerce Business: A Definitive Guide to the Successful Purchase of an E-commerce Business**

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# Guide to Buying an E-commerce Business: A Definitive Guide to the Successful Purchase of an E-commerce Business

## Guide to Buying an E-commerce Business: A Definitive Guide to the Successful Purchase of an E-commerce Business

Combining more than ten years of experience, this guide contains all of the information you need to master the profitable world of buying e-commerce businesses.

With lessons from 350+ deals, the Guide to Buying an E-commerce Business is the definitive resource for those looking to acquire high return e-commerce businesses safely, securely and successfully.

The guide provides unrivalled insight into the acquisition process, allowing buyers to conquer everything from:

- Understanding e-commerce business models
- Conducting due diligence
- Legal considerations
- Optimizing your e-commerce business
- Managing your e-commerce business

Simply put, the Guide to Buying an E-commerce Business is the most extensive, comprehensive and practical book on buying an e-commerce business.

It goes into unprecedented levels of detail on the most unknown and valuable aspects of deal-making, including due diligence and legals. These are the areas where buyers can expect to save thousands of dollars.

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