



Investing in Energy: A Primer on the Economics of the Energy Industry

Gianna Bern

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Investing in Energy: A Primer on the Economics of the Energy Industry Gianna Bern
An energy industry researcher and investment advisor provides a fresh perspective on the economics of energy

From major players in the energy industry, such as big oil, to the emerging cap-and-trade market, no other book offers a more complete overview of the energy industry, specifically its economic and financial intricacies, than *Investing in Energy: A Primer on the Economics of the Energy Industry*.

- Details how to value and invest in the four big energy sectors: oil, gas, power, and green
- Describes key financial considerations for the energy sectors, including credit metrics, the importance of liquidity, cash flow, and capital expenditures
- From Bloomberg, a leading provider of the most up-to-date business news and financial data

A comprehensive guide to the economics of the energy industry, *Investing in Energy* will prove an invaluable resource for traditional energy investors looking to expand into new areas, as well as for eco-investors looking to better understand how energy markets function.

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