



Contemporary Financial Management (with Thomson ONE - Business School Edition 6-Month Printed Access Card)

R. Charles Moyer, James R. McGuigan, Ramesh P. Rao

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This successful text provides a comprehensive and contemporary introduction to financial management, focusing on value creation, risk management, and effectively managing cash flows, the international aspects of financial management, the ethical context of managerial decision-making, and the increased impact of the Internet in business practice. Content has been added or enhanced to reflect the effects of the 2008-2009 recession on companies and investors.

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