



The Process of Research in Psychology

Dawn M. McBride

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A student friendly, thoughtfully organized introduction to research in psychology

Employing numerous examples and the pedagogical approach of spaced repetition, this introductory text provides a step-by-step explanation of how to design, conduct, and present a research study in psychology. Chronologically organized and chock-full of pedagogy, this book creates logical scaffolding upon which students can build their knowledge.

Lab Manual

The **Lab Manual for Psychological Research** by Dawn M. McBride and J. Cooper Cutting (available separately or bundled with the text) provides the perfect supplement for instructors who teach a lab component with their methods course or would simply like to provide their students with more guidance and practice in conducting their own research project.

Ancillaries available at www.sagepub.com/mcbridestudysite

Password-protected instructor resources include a test bank, PowerPoint slides, sample syllabi, answers/tips for the in-text questions, an answer key for the Lab Manual and class discussion topics and activities.

- An **open-access student study site** provides chapter summaries and objectives, E-flashcards, Web quizzes, SAGE journal articles, and additional Web resources.

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