



Beyond Change Management: How to Achieve Breakthrough Results Through Conscious Change Leadership, Second Edition

Dean Anderson, Linda Ackerman Anderson

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"With this extensively upgraded second edition, Dean Anderson and Linda Ackerman Anderson solidify their status as the leading authorities on change leadership and organizational transformation. This is without question the most comprehensive approach for leaders who are serious about making change a strategic discipline."

—**Jim Kouzes**, Author, *The Leadership Challenge* and *The Truth About Leadership*

A comprehensive look at what it really takes to lead transformation successfully, written by two of the "masters of the craft." The author's best-selling first edition has been significantly updated to deliver critical insights about how leaders can achieve breakthrough results from transformational change, even in these challenging times. The book introduces conscious change leadership and provides insights about the critical human and change process dynamics that leaders must be aware of in order to succeed, and reveals why most leaders do not see these dynamics. Most importantly, it highlights the shift in worldview leaders must make to deliver greater success.

The book outlines the author's highly successful "multi-dimensional, process approach" to transformation, addressing change at the organizational, team, relational, and personal levels. It thoroughly addresses leadership mindset and behavioral modeling, culture change, and large systems implementations, providing best practices developed over three decades of successful consulting to Fortune 500 executives. Written for executives and managers, OD consultants, change managers, project managers, and change consultants, this must read book provides the foundation for successful change leadership and consulting.

- Based on thirty years of action research with Fortune 500 companies, government agencies, the military, and large non-profit global organizations
- Provides worksheets, tools, case examples, and assessments that you can immediately apply to all types of change efforts
- Contrasts two vastly different leadership approaches to change, and reveals why only one works
- Provides solutions for turning employee resistance into commitment
- Outlines the common mistakes in change and how you can avoid them
- Reveals the differences between transformation and other types of change so you can build strategies that really get results

Beyond Change Management advances the field of change leadership, and takes the concept of managing change in organizations to a whole new level. It is a must read for anyone wanting to stay abreast of advancements in the field.

Together with its companion volume, *The Change Leader's Roadmap: How to Navigate Your Organization's Transformation*, these books can be used as texts in corporate or graduate school training programs and courses.

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A lot of people always spent their free time to vacation or even go to the outside with them friends and family or their friend. Did you know? Many a lot of people spent these people free time just watching TV, or maybe playing video games all day long. In order to try to find a new activity that's look different you can read a book. It is really fun to suit your needs. If you enjoy the book you read you can spent all day every day to reading a guide. The book Beyond Change Management: How to Achieve Breakthrough Results Through Conscious Change Leadership, Second Edition it is very good to read. There are a lot of people who recommended this book. We were holding enjoying reading this book. If you did not have enough space bringing this book you can buy typically the e-book. You can m0ore effortlessly to read this book through your smart phone. The price is not too expensive but this book possesses high quality.

Glen Bass:

Why? Because this Beyond Change Management: How to Achieve Breakthrough Results Through Conscious Change Leadership, Second Edition is an unordinary book that the inside of the guide waiting for you to snap it but latter it will zap you with the secret that inside. Reading this book close to it was fantastic author who write the book in such incredible way makes the content inside of easier to understand, entertaining technique but still convey the meaning thoroughly. So , it is good for you because of not hesitating having this any longer or you going to regret it. This book will give you a lot of advantages than the other book have such as help improving your ability and your critical thinking technique. So , still want to postpone having that book? If I ended up you I will go to the book store hurriedly.

Kimberly Hogan:

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