



Careers in Fundraising (AFP/Wiley Fund Development Series)

Lilya Wagner

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Everything you need to know to launch your career in fundraising

Careers in Fundraising provides expert guidance on professional opportunities in the field of fundraising, including topics on professional development, on-the-job issues, and the significance of fundraising as a career. This comprehensive resource covers all the important aspects of the profession, and also addresses the personal mission and commitment necessary for success in the field. An overview of the nonprofit sector provides needed background, and sidebars from professional fundraisers and students enhance and complement the content of each chapter. Careers in Fundraising will help you:

- * Learn where and how to get the education and the training you need for a career in fundraising
- * Discover the personal and professional traits of a successful fundraising professional
- * Explore the many different types of positions available in the field-and find the one that's right for you

You'll find a wealth of useful, specialized material such as successful career case studies and tips on international fundraising and on-the-job stress. Relevant bibliographic information is featured at the end of each chapter, and listings of helpful Internet sites and important statistics are included. Careers in Fundraising offers up-to-date and in-depth advice for students interested in an exciting career and professionals looking for a new challenge.

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