

An Operational Approach to Policy Analysis: The Craft: Prescriptions for Better Analysis

Iris Geva-May



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The aim of *An Operational Approach to Policy Analysis: The Craft* is to cut through the ambiguity and contradictions inherent in policy analysis by means of an operational-prescriptive approach. Its main objective is to encapsulate the essential concepts, methods and tools of policy analysis and to provide an insight into factors acting within and around the policy analysis process. Based on the collaborative research of Iris Geva-May and Aaron Wildavsky, the first full draft of *An Operational Approach to Policy Analysis: The Craft* was completed just before Dr Wildavsky's untimely death. Since that time, Dr Geva-May has worked to thoroughly revise and update the manuscript.

An Operational Approach to Policy Analysis: The Craft can be used by researchers in political science, or as a textbook for any course in policy analysis, policy planning and evaluation. It will serve as a valuable source for students of political science, public policy, administration and management, as well as for policy analysts, researchers and executives in both the US and abroad.



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