

## **Research Methods in Psychology For Dummies**

Martin Dempster, Donncha Hanna



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# **Research Methods in Psychology For Dummies** Martin Dempster, Donncha Hanna **Your hands-on introduction to research methods in psychology**

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Written in plain English and packed with easy-to-follow instruction, this friendly guide takes the intimidation out of the subject and tackles the fundamentals of psychology research in a way that makes it approachable and comprehensible, no matter your background. Inside, you'll find expert coverage of qualitative and quantitative research methods, including surveys, case studies, laboratory observations, tests and experiments—and much more.

- Serves as an excellent supplement to course textbooks
- Provides a clear introduction to the scientific method
- Presents the methodologies and techniques used in psychology research
- Written by the authors of Psychology Statistics For Dummies

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